

DHA24

DHA24 with Free HD

Limited-time offer. Prices, packages and programming subject to change without notice. 24-month agreement required. Cancellation fee, AutoPay and Paperless Billing and other restrictions apply. Call for details.

DHA24

Limited-time offer. Prices, packages and programming subject to change without notice. 24-month agreement required. Cancellation fee and other restrictions apply. Call for details.

DHA

DHA with Free HD \$99 Upgrade fee

Limited-time offer. Prices, packages and programming subject to change without notice. Requires 99 dollar Activation Fee plus one-time HD Upgrade fee. Other restrictions apply. Call for details.

DHA

Limited-time offer. Prices, packages and programming subject to change without notice. Requires 99 dollar Activation Fee. Other restrictions apply. Call for details.

FLEX24

Flex24 with Free HD

Limited-time offer. Prices, packages and programming subject to change without notice. Requires 99 dollar Activation Fee and 24-month agreement. Cancellation fee, AutoPay and Paperless Billing and other restrictions apply, including pre-payment of all monthly and one-time fees. Call for details.

Flex24

Limited-time offer. Prices, packages and programming subject to change without notice. Requires 99 dollar Activation Fee and 24-month agreement. Cancellation fee and other restrictions apply, including pre-payment of all monthly and one-time fees. Call for details.

FLEX

Flex with Free HD \$99 Upgrade fee

Limited-time offer. Prices, packages and programming subject to change without notice. Requires 149 dollar Activation Fee plus one-time HD Upgrade fee. Restrictions include pre-payment of all monthly and one-time fees. Call for details.

Flex

Limited-time offer. Prices, packages and programming subject to change without notice. Requires 149 dollar Activation Fee. Restrictions include pre-payment of all monthly and one-time fees. Call for details.

PROGRAMMING ONLY

Prices, packages and programming subject to change without notice. Hardware and programming sold separately.

:15 ANY PLAN

Limited-time offer. Restrictions apply.

:15 PROGRAMMING ONLY

Call for details.

Free Sling Adapter

:30 or longer

If advertising as “Ask how to get...”

- **No disclaimer required.**

If advertising only free Sling Adapter:

- **Must advertise with minimum America’s Top 120/DishLATINO Dos/DISH America or no price**
- **Must use following verbiage**
 - Purchase a Sling Adapter for \$99 and receive a \$99 prepaid card.
- **Must use following disclaimer**
 - Limited-time offer, subject to change without notice. Available with compatible mobile device. Free offer requires qualifying programming and online redemption. Minimum 4 weeks for delivery of prepaid card. Other restrictions apply. Call for details.

If advertising promotional features plus free Sling Adapter:

- **Must advertise with minimum America’s Top 120/DishLATINO Dos/DISH America or no price**
- **Must use following verbiage**
 - Purchase a Sling Adapter for \$99 and receive a \$99 prepaid card.
- **Must add following disclaimer to promotional disclaimer (before the phrase “Call for details.”)**
 - Sling Adapter requires compatible mobile device. Free offer available with qualifying programming and online redemption. Minimum 4 weeks for delivery of prepaid card.

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Limited-time offer. Restrictions apply.

Blockbuster Movie Pass

:30 or longer

Description must clearly position as “Blockbuster Movie Pass” product.

If advertising as “Ask how to get...”

- **No disclaimer required.**

If advertising only Blockbuster Movie Pass, for up to 12 months:

- **Must use following disclaimer**
 - Limited-time offer, subject to change without notice. Available with new DISH Network service. Restrictions apply. Requires DISH online account, broadband Internet and compatible receiver. Call for details.

If advertising promotional features plus Blockbuster Movie Pass, for up to 12 months:

- **Must add following disclaimer to promotional disclaimer (before the phrase “Call for details.”)**
 - Blockbuster Movie Pass requires DISH online account, broadband Internet and compatible receiver.

If advertising only Blockbuster Movie Pass, for 12 months:

- **Must advertise with America’s Top 200/America’s Top 250/DishLATINO Max**
- **Must use following disclaimer**
 - Limited-time offer, subject to change without notice. Available with new DISH Network service and 24-month agreement. Cancellation fee applies. Requires DISH online account, broadband Internet and compatible receiver. Call for details.

If advertising promotional features plus Blockbuster Movie Pass, for 12 months:

- **Must advertise with DHA24 or Flex24**
- **Must advertise with America’s Top 200/America’s Top 250/DishLATINO Max**
- **Must add following disclaimer to promotional disclaimer (before the phrase “Call for details.”)**
 - Blockbuster Movie Pass requires DISH online account, broadband Internet and compatible receiver.

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Limited-time offer. Restrictions apply.

MULTI-SPORT

:30 or longer

If advertising as “Ask how to get...”

- No disclaimer required.

If advertising only Multi-Sport:

- Must advertise as “through 1/04/12”
- Must advertise with minimum America’s Top 120/DishLATINO Dos/DISH America Silver or “qualifying packages”
- Must use following disclaimer
 - Limited-time offer, subject to change without notice. Available with new DISH Network service. Restrictions apply.

If advertising promotional features plus BLOCKBUSTER:

- Must advertise as “through 1/04/12”
- Must advertise with minimum America’s Top 120/DishLATINO Dos/DISH America Silver or “qualifying packages”
- No additional disclaimer

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Limited-time offer. Restrictions apply.